



2017 ICMM International Congress  
Daily Conference Programme  
National Maritime Museum - Valparaíso - Chile

Day 1 / Sunday, Oct. 15		
TIME	ACTIVITIES	LOCATION
AM	Arrival	Valparaíso
13:00	Executive Council meeting. Snack.	NMM
15:00	IHTS Panel meeting	NMM
18:00	Delegates registration & Self-guided Museum visit	NMM
18:00	Opening reception, welcome cocktail	NMM
21:00	Transportation to Sotomayor Square	NMM
Day 2 /Monday, Oct. 16		
TIME	ACTIVITIES	LOCATION
09:00	Welcome <b>Cristian DEL REAL</b> Director, National Maritime Museum, Chile <b>Steve WHITE</b> President, ICMM; President, Mystic Seaport, Mystic, USA	NMM
09:30	Setting the scene: <i>The role of the Chilean Navy and Navy personnel in relation to Valparaíso's heritage.</i> <b>Fernando WILSON</b> Adolfo Ibáñez University, Chile	NMM
10:00	Daily keynote: <i>Rapa Nui: A humanity's heritage</i> <b>Margot HOTUS</b> Council of Elders of Rapa Nui, Easter Island, Chile	NMM
10:30	Coffee break	NMM
11:00	<i>How are Historic Ships, Afloat and Ashore, Faring in Today's Cash-strapped World?</i> <b>Alan EDENBOROUGH</b> ICMM's International Historic & Traditional Ships Panel (IHTS)	NMM
	<i>Case Study: Revitalizing a historic ship for today's maritime museum.</i> <b>Hanna HAGMARK</b> Director, Åland Maritime Museum, Åland Islands	NMM
12:00	<i>Who's Story Do We Tell? Revisiting the collections of the Vasa Museum.</i> <b>Lisa MÅNSSON</b> Director, Vasa Museum, Stockholm, Sweden	NMM



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12:30	<i>Sampan Girl Smiles: A traveling exhibition project between East and West</i> <b>Zefeng YOU</b> Director, Institute of Ancient Chinese Ships (Ninghai Maritime Museum), Shanghai, PR China	NMM
13:00	Lunch	NMM
14:30	<i>The Offshore Experience: A game changing project of the Maritime Museum Rotterdam</i> <b>Frits LOOMEIJER</b> Managing Director, Maritime Museum Rotterdam, The Netherlands	NMM
	<i>Involving Entrepreneurs in Supporting Maritime Culture</i> <b>Roberto GIORGI</b> President, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy	NMM
	<i>Discovering New Tools to Promote and Communicate Maritime Culture</i> <b>Anna DENTONI</b> Secretary General, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy	NMM
15:30	Coffee Break	NMM
16:00	<i>Six-Speaker Panel: Major projects happening at six maritime museums</i> <b>Steve WHITE</b> President, ICMM; President, Mystic Seaport, CT, USA <b>Kristen GREENAWAY</b> President, Chesapeake Bay Maritime Museum, MD, USA <b>Carlos Pedro VAIRO</b> Director, Museo Marítimo de Ushuaia, Argentina <b>Marcelo WEISSEL</b> Universidad Nacional de Lanús, Argentina <b>Matthew TANNER</b> Chief Executive, SS Great Britain Trust, UK <b>Peter NEILL</b> Director, World Ocean Observatory, ME, USA	NMM
17:00	End of Sessions	NMM
20:00	Dinner at Naval Club	Valparaíso



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Day 3 / Tuesday, Oct. 17		
TIME	ACTIVITIES	LOCATION
09:00	Daily Keynote: <i>Hunting Mocha Dick</i> <b>Armando Cartes</b> Faculty of Law & Social Sciences, Universidad de Concepción, Chile	NMM
09:30	<i>Planning and international collaboration to celebrate the 250th+ anniversaries of Captain Cook's voyages</i> <b>Kevin SUMPTION</b> Australian National Maritime Museum, Sydney, Australia	NMM
	<i>"Pacific Encounters:" A new exhibition at the National Maritime Museum, with new ways of approaching community outreach</i> <b>Mike SARNA</b> Director of Collections & Public Engagement, National Maritime Museum, Greenwich, UK	NMM
10:30	Coffee break	NMM
11:00	<i>Panel: (Re) Discovering Ship Models in 21<sup>st</sup> Century</i> <b>Davina Kuh JAKOBI</b> Junior Conservator for Ship & Scale Models, Rijksmuseum, The Netherlands <b>Emily MALCOLM</b> Curator of Transport & Technology, Glasgow Museums, Scotland <b>Simon STEPHENS</b> Curator of Ship Model & Boat Collection, Royal Maritime Museum, Greenwich, UK <b>Oscar BRANDENBURG</b> Head of Collections Management & Preservation, Het Scheepvaartmuseum, The Netherlands	NMM
12:00	<i>Treasures of the Baltic Sea: A new maritime archaeological museum in Stockholm</i> <b>Nina EKLÖF</b> Project leader, Treasures of the Baltic Sea, Maritime Archaeology Museum, Swedish Maritime Museum, Sweden	NMM
12:30	<i>We Were Onboard Doria: Finding a new exhibition path for the intangible heritage in a contemporary maritime museum</i> <b>Pierangelo CAMPODONICO</b> Director, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy	NMM
13:00	Transport to "El Cardonal" market	NMM Valparaíso
13:30	Lunch	"El Cardonal" Market



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15:30	Valparaíso heritage guided tour: “La Sebastiana” Museum and Valparaíso’s Cultural Park	Valparaíso
17:00	End of guided tour. Free evening	Valparaíso
<b>Day 4 / Wednesday, Oct. 18</b>		
<b>TIME</b>	<b>ACTIVITIES</b>	<b>LOCATION</b>
08:30	<i>Art in Working Life: Poster art and the development of the modern Chinese maritime industry</i> <b>Richard WESLEY</b> Director, Hong Kong Maritime Museum, Hong Kong	NMM
09:00	<i>Introducing the Korea National Maritime Museum, and Forecasting the Direction of Korean Marine Culture</i> <b>Sang Hyun LEE</b> Team leader Exhibition Planning, Korea National Maritime Museum, Korea	NMM
09:30	Coach	Isla Negra
12:30	Tour to Pomaire Town: Tour, lunch, workshop	Pomaire
17:00	Tour to Casablanca Valley: Indómita Vineyard	Casablanca
20:30	Back to Valparaíso. (ETA Sotomayor Square 21:30)	Valparaíso
<b>Day 5 / Thursday, Oct. 19</b>		
<b>TIME</b>	<b>ACTIVITIES</b>	<b>LOCATION</b>
09:00	Daily Keynote: <i>Cape Horn: The Route Transoceánica boom</i> <b>Rodrigo MORENO</b> Professor of the Liberal Arts Faculty and Director of the History Department, Adolfo Ibáñez University, Chile	NMM
09:30	<i>Connecting Audiences with Underwater Archaeology in Real-Time, and Reality and Virtual Reality in Maritime Museums</i> <b>Megan LICKLITER-MUNDON</b> NOAA Maritime Heritage Protect, USA <b>Christopher DOBBS</b> Head of Interpretation & Maritime Archaeology, Mary Rose Trust, UK	NMM
10:30	Coffee break	NMM
11:00	<i>Maritime Museums Dealing with Underwater Cultural Heritage: Bad regulations and things we cannot see – any solution ahead?</i> <b>Paul E. MAXWELL</b> Director, Chilean Maritime Heritage Corporation, Chile	NMM



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	<i>A Museum Approach to the Columbus Discovery Syndrome: Rediscovering vanished objects</i> <b>André KIROUAC</b> Director, Naval Museum of Québec; Naval Reserve Headquarters; Department of National Defense, Canada	NMM
12:00	<i>Authenticity and Knowledge Transfer in Exhibitions: A new exhibition at the German Maritime Museum</i> <b>Ursula WARNKE</b> Director, German Maritime Museum, Bremerhaven, Germany	NMM
12:30	<i>Slide Presentation: Visualizing the sailing routes discovering Cape Horn</i> <b>Alejandra HUERTA</b> Studio Alerta, The Netherlands	NMM
13:00	Lunch	NMM
14:30	<i>Disabled People and Their Access to Information and Knowledge: A task for all</i> <b>Esteban ÁLVAREZ</b> Head of Education, National Maritime Museum, Valparaíso, Chile	NMM
15:00	<i>Discovering Nautical Instruments: A new interpretation</i> <b>Franca ACERENZA</b> Curator/Head of Educational Services, Associazione Promotori Musei del Mare, Galata Museo del Mare, Genoa, Italy	NMM
15:30	<i>Discovering the Marine Biodiversity of Pacific Islands and Seamounts with Remotely Operated Vehicles (ROV)</i> <b>Matthias GORNY</b> Science Director, Oceana, Providencia, Chile	NMM
16:00	<i>Sailors for the Ocean Conservancy: Public participation in preserving Chilean waters</i> <b>Fernando NILO</b> Chief Executive Officer, Recycla, Chile; Sailors for the Sea, Chile	NMM
16:30	<i>"The Vikings Begin:" An exhibition about discovery</i> <b>Marika HEDIN</b> Director, Gustavianum, Uppsala University Museum, Sweden	NMM
17:00	End of Sessions	NMM
19:30	Meet at Prat dock. Valparaíso bay tour on tourist boats. Cocktail aboard	NMM



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Day 6 / Friday, Oct. 20		
TIME	ACTIVITIES	LOCATION
08:30	<i>The history of Valparaíso Port</i> <b>Valparaíso Port Manager</b>	Valparaíso Port
10:00	Coffee break	Valparaíso Port
10:30	Walk back to NMM	Valparaíso
11:00	<i>Making the Walls Talk: The role of public history in the interpretation of maritime history</i> <b>Jonathan BOULWARE</b> Executive Director, South Street Seaport Museum, NY, USA	NMM
11:40	<i>Open Forum: Challenges Facing Today's Maritime Museums</i>	NMM
12:00	ICMM General Assembly	NMM
13:00	Lunch	NMM
14:45	Executive Council Meeting / Naval tours or Patrimonial protection experience	NMM
17:00	End of tours. Meet at Navy HQ	NMM
17:00	Buses for Formal Dinner	Hotels
20:00	Formal Dinner at Marine's BOQ	Viña del Mar
00:00	Back to hotels	Valparaíso